

M25 Sponsorship Policy 2018/19

Annual Conference: Bronze - £550

- Organisation name and logo on all publicity for M25 conference*
- pdf of company leaflet emailed by M25 office to all conference delegates. All Bronze sponsors' leaflets will be emailed together
- Acknowledgement in the Chair's welcome to the M25 conference

Annual Conference: Silver - £1,050

- Organisation name and logo on all publicity for M25 conference*
- Up to 2 pdf files of company leaflets emailed to all conference delegates by the M25 office. One email will be sent on behalf of each silver, gold and platinum sponsor
- Acknowledgement in the Chair's welcome to the M25 conference
- Exhibition space at the M25 conference (usually with 1 table and 2 chairs if required)
- A copy of the M25 conference delegate list (comprising names & organisations of those delegates who have given their consent to appear in the list), made available in conference e-pack
- Refreshments and lunch for up to 2 staff at the M25 conference

(NB. This package does not include access into the conference sessions for the sponsor's representatives. Engagement with delegates will be during registration, and coffee and lunch breaks)

Annual Conference: Gold - £1,300

- All benefits of Silver, plus:
- Delegate passes for the two representatives' entry into the Annual Conference sessions
- An advance copy by one week of the conference delegate list (comprising names & organisations of those delegates who have given their consent to appear in the list)

Annual Conference: Platinum - £1,300 plus cost of drinks reception

- All benefits of Gold, plus:
- Exclusive support of drinks reception at the end of the annual conference, with the opportunity for the sponsor's representatives to engage with conference delegates in a more relaxed setting

M25 evening networking/anniversary celebration events - £1,050

- Attendance for two representatives at the annual networking event**
- Space for display of pull-up poster at M25 Networking Event
- A copy of the delegate list (names/organisations only) available at the event

To make an expression of interest in sponsoring M25, please email the Executive Manager: m25libadmin@london.ac.uk

Notes:

*The M25 Annual conference is a one-day event, usually attended by around 120 delegates

**The M25 Networking/Anniversary Event is an evening drinks receptions, attended by around 60-80 delegates

Delegates at M25 events usually comprise directors/heads of service, accompanied by their second tier managers and other colleagues.

Conference Bronze, Silver, Gold and Platinum packages are valid until the day following the next M25 annual conference.

There will normally be a set period in the year during which applications are invited. Applications will be considered after the close of that period. Due to physical limits on exhibition space at conference venues, the combined total of Silver, Gold and Platinum packages available will be limited. In the event that more applications are received than spaces available, priority will be given first to Platinum, then to Gold and finally to Silver applications.

VAT is not applicable on prices.

The decision of the M25 Steering Group in granting and declining applications for a sponsorship package is final.

This policy shall be reviewed annually by the M25 Steering Group (with input from other Working Groups as appropriate) in June, or before the start of the new academic/financial year on 1st August